

## **Franklin Finance – Draft Privacy Policy**

Wednesday, January 8, 2014

### **Commitment To Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

### **The Information We Collect:**

This notice applies to all information collected or submitted on the [www.franklinfinance.com](http://www.franklinfinance.com) website. On some pages, you can make requests, and register to receive materials. The types of personal information collected at these pages are:

Full Name  
Address  
Email address  
Phone numbers  
Birthdate

### **The Way We Use Information:**

We use the information you provide about yourself when accessing your loan account only to provide easy access and properly identify who you are. We do not share this information with outside parties except to the extent necessary to access relevant information about your loan account.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to access our secure online services or receive information about our products and services. Information you submit on our website will not be used for this purpose unless you fill out the registration form.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

### **About Cookies**

Cookies are pieces of information that get stored on your computer when you visit or use various websites. Cookies are not harmful to your computer; they simply "remember" information. Our secure website does not use cookies to remember your account number, name, and user preferences.

### **Our Commitment To Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### **Our Commitment to Children's Privacy:**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

### **How You Can Access Or Correct Your Information**

You can access all your personally identifiable information that we collect online and maintain by logging into the secure website. We use this procedure to better safeguard your information.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

### **How To Contact Us**

Should you have other questions or concerns about these privacy policies, please call us at 414-447-5130 or send us an email at [contactus@franklinfinance.com](mailto:contactus@franklinfinance.com).